

**Sub: Request for Donations – BQFF 2011**

We are happy to announce the 3rd edition of the Bangalore Queer Film Festival scheduled to be held in Bangalore from the 25th to 27th February 2011 at the Alliance Francaise de Bangalore. BQFF is an exclusive film festival bringing together films on themes related to lesbian, gay, bisexual, transgender, intersex and similar populations.

BQFF caters to a large Bangalore public interested in quality queer-themed films from across the world. Other events such as panel discussions with filmmakers, cultural performances and a photo exhibition are also part of the schedule. BQFF 2011 is presented by Good As You (GAY), Swabhava Trust and We're Here and Queer (WHAQ!).

GAY ([www.goodasyou.in](http://www.goodasyou.in)) is a support group for LGBT people in Bangalore and is one of the oldest support groups in India (est. 1994). Swabhava Trust (<http://swabhava.org>) is a non-profit, non-governmental organisation (est. 1999) working with LGBT issues, including providing access to support services (like Sahaya, a counselling helpline) in Bangalore. We're Here and Queer (WHAQ!) is a queer women's support group (estd. 2009). GAY, SWABHAVVA and WHAQ! regularly organise film screenings. All the groups are non-funded and operate entirely on donations.

**We request you to continue to donate generously to help make the Bangalore Queer Film Festival a successful event. Donations can go towards current expenses such as venue costs, audio/video assistance, performance costs and others or towards building a corpus fund. (Please see below for more details).**

**BQFF 2010 collected funds in excess of 1.5 lakhs. We hope to exceed that target this year.**

Please make your donation in cash or by cheque to "SWABHAVVA". Do not hesitate to contact us for more information.

Thank you in advance for your support,

Sincerely,

For BQFF 2011,

**Festival Coorganisers – BQFF 2011**

Mr Nanju R., Mr Vinay Chandran, Mr Karthik V., Ms Mari M., Mr Nithin Manayath  
Ms Namita Avriti, Ms Nitya Vasudevan, Ms Poorva Rajaram, Mr Joshua Muiyiwa

Email : [blrqueerfilmfest@gmail.com](mailto:blrqueerfilmfest@gmail.com)  
Web : <http://blrqueerfilmfest.com>  
Twitter : <http://twitter.com/bqff>  
Facebook : <http://www.facebook.com/#/group.php?gid=238745619741&ref=mf>



**What is the Budget for BQFF 2011?**

The current budget for BQFF 2011 amounts to more than 1.6 lakh Rupees.

**What does the Budget cover? What will BQFF 2011 Sponsorships/Donations Cover?**

- Venue costs; audio and projector costs; publicity, printing and communication costs; and refreshment costs.
- The film festival is a non-ticketed event, although donations will be welcomed at the venue during the festival.
- All donors/ sponsors will be acknowledged in Festival publicity, unless otherwise expected (details below).

**How will you publicise the sponsors/donors?**

Depending on the amount, three tiers of sponsorship have been created. Sponsors will be identified with these titles in all publicity. (Please note these are subject to change based on negotiations and on the decision of the organising committee members.)

*Co-Sponsors:* above Rs. 25,000

*Associate Sponsors:* upto Rs. 25,000.

*Additional Sponsors:* upto Rs. 10,000

*Festival Supporters:* upto Rs. 5,000

**How will my donation be used?**

Please indicate to us how you would like your donation to be used. There are currently four heads under which donations are sought:

1. **BQFF 2011 Sponsorship** (expenses related to organising the BQFF in February 2011)
2. **Film Preview and Archiving Sponsorship** (expenses related to reimbursing/purchasing films in cases where directors/producers do not have funding of their own and costs for archiving of films received by the BQFF)
3. **The Bangalore Queer Film Festival Corpus Fund** (expenses that can be locked into a corpus fund for long-term sustainability of BQFF)

4. **Organisers Institutional Support** (contributions towards the functioning of the organising groups)

**What will happen to the excess funds raised?**

While ongoing fund-raising efforts are being conducted to cover as much of the expenses as possible, if the BQFF 2011 effort raises excess contributions or donations or sponsorships, the excess income will be carried forward to support the next Bangalore Queer Film festival in 2012. Please contact the organisers for more information. Please do consider contributing to the long-term sustainability of the Bangalore Queer Film Festival.

**What if you fall short of your budget?**

We hope we won't! Your support is therefore crucial!

**How many people participate in BQFF?**

The Alliance Francaise auditorium seats approximately 250-300 (including casual seating). Previous editions of the BQFF have seen audiences in excess of 500 attending single screenings.

**Where can I read about the previous BQFF?**

The BQFF website:  
<http://blrqueerfilmfest.com>

**To whom should I make the contribution?**

Donations and contributions should be made to "SWABHAVA" and can be made as cash/ cheque/ draft. Please contact organisers for more information and for bank account details if you wish to make a bank-to-bank transfer. **PLEASE NOTE: Donations and Contributions can be accepted in INDIAN RUPEES ONLY.** If you wish to make donations in other currencies, please contact the organisers.

